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On currency misalignments within the euro area

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ON CURRENCY MISALIGNMENTS WITHIN THE EURO AREA

Virginie Coudert, Cécile Couharde, Valérie Mignon

NON-TECHNICAL SUMMARY

Although nominal parities have been completely pegged within the euro area since the launch of the single currency, real effective exchange rates have continued to vary under the effect of inflation discrepancies across member countries. In particular, the peripheral euro-area members—Greece, Ireland, Italy, Portugal and Spain—have experienced a strong appreciation of their real exchange rates towards their partners, due to their higher inflation.

This real appreciation in peripheral countries may matter or not depending on its causes. If it stems from improvements in economic fundamentals such as labour productivity or external trade position, the real appreciation would have benign effects. If it only comes from a higher inflation, the real appreciation would involve losses in competitiveness and contribute to the external deficits accumulated in these countries. It is thus important to determine whether the real exchange rates have evolved according to economic fundamentals inside the euro area.

To tackle this issue, we assess the equilibrium exchange rates of the member countries over the period 1980-2010 by using a Behavioral Equilibrium Exchange Rate (BEER) approach. It comes down to estimating a long-term relationship between the real effective exchange rates and the economic fundamentals. We are then able to infer the currency misalignment of each member country, which we calculate as the gap between the observed real exchange rate and its equilibrium value given by the model.

The results show that the peripheral member countries have been suffering from increasingly overvalued exchange rates since the mid-2000s, as their real appreciation was not due to an improvement in their fundamentals. We also show that the currency misalignments have been increased on average for all euro area countries since the monetary union. In addition, they have become more persistent, as adjustment cannot be made anymore through a mere realignment of the nominal exchange rates. More worryingly, our findings highlight different patterns across members, as misalignments have been larger and more persistent in peripheral countries than in core countries.

ABSTRACT

Although nominal parities have been completely pegged within the euro area since the launch of the single currency, real effective exchange rates have continued to vary under the effect of inflation disparities, exhibiting a strong appreciation in the peripheral countries. In this paper, we assess real exchange rate misalignments for euro area countries by using a Behavioral Equilibrium Exchange Rate (BEER) approach on the period 1980-2010. The results show that the peripheral member countries have been suffering from increasingly overvalued exchange rates since the mid-2000s, as their real appreciation has not stemmed from improving fundamentals in terms of productivity or external position. In addition, currency misalignments have been increased on average for all euro area countries since the monetary union, while becoming more persistent. More worryingly, our findings highlight different patterns across members, as misalignments have been larger and more persistent in peripheral countries than in core countries.

JEL Classification: F31, C23.

Key Words: euro area, real equilibrium exchange rates, misalignments, panel cointegration.



LES DÉSAJUSTEMENTS DE TAUX DE CHANGE AU SEIN DE LA ZONE EURO

Virginie Coudert, Cécile Couharde, Valérie Mignon

RÉSUMÉ NON TECHNIQUE

Depuis l'union monétaire, les parités nominales sont complètement fixes à l'intérieur de la zone euro, mais les taux de change réels continuent d'évoluer en raison des différences d'inflation entre les pays. En particulier, les pays périphériques de la zone — Grèce, Irlande, Italie, Portugal et Espagne — ont connu une appréciation de leur taux de change réel du fait de leur plus forte inflation.

Cette appréciation réelle dans les pays périphériques importe-t-elle ? Cela dépend des phénomènes à l'origine de la hausse plus élevée des prix. Si celle-ci traduit une amélioration des fondamentaux économiques comme la productivité du travail ou la position extérieure, l'appréciation révèle un phénomène de rattrapage du niveau des prix et n'a pas en elle-même d'importance. Mais si ce n'est pas le cas, l'appréciation réelle peut avoir entraîné des pertes de compétitivité et avoir contribué aux déficits extérieurs qui se sont accumulés dans ces pays. C'est pourquoi il est important de déterminer si les taux de change réels à l'intérieur de la zone euro ont évolué en phase avec les fondamentaux économiques.

Pour ce faire, nous estimons les taux de change d'équilibre des pays membres de la zone euro sur la période 1980-2010 en suivant une approche BEER (*Behavioral Equilibrium Exchange Rate*). Cela revient à estimer une relation de long terme entre les taux de change réels et les fondamentaux économiques. Pour chaque pays, l'écart entre le taux de change réel observé et sa valeur d'équilibre donnée par le modèle fournit une mesure du mésalignement éventuel du taux de change réel.

Les résultats montrent que les pays périphériques souffrent d'une surévaluation croissante de leur taux de change réel depuis le milieu des années 2000, leur appréciation réelle n'étant pas due à une amélioration de leurs fondamentaux. Nous montrons aussi que les mésalignements se sont en moyenne accrus depuis la mise en place de l'union monétaire et sont devenus plus persistants, l'ajustement ne pouvant plus se faire par un réalignement du taux de change nominal. Plus fondamentalement, nos résultats montrent des trajectoires différentes selon les

pays, les mésalignements étant plus larges et plus persistants dans les pays périphériques que dans les pays du cœur de la zone euro.

RÉSUMÉ COURT

Depuis le début de l'union monétaire, les parités nominales sont complètement fixes à l'intérieur de la zone euro, mais les taux de change effectifs réels ont continué d'évoluer du fait des disparités d'inflation entre les pays, conduisant notamment à une forte appréciation réelle dans les pays périphériques. Dans cet article, nous évaluons les mésalignements de taux de change sur la période 1980-2010 en recourant à l'approche BEER (*Behavioral Equilibrium Exchange Rate*). Les résultats montrent que les pays périphériques de la zone euro souffrent d'un taux de change surévalué depuis le milieu des années 1980, leur appréciation réelle ne provenant pas d'une amélioration de leurs fondamentaux tels que la productivité ou la position extérieure nette. En moyenne au sein de la zone euro, les mésalignements de taux de change se sont accrus depuis la mise en place de l'union monétaire et sont devenus plus persistants. Plus fondamentalement, nos résultats montrent des trajectoires divergentes selon les pays membres, les mésalignements étant plus larges et plus persistants dans les pays périphériques que dans les pays du cœur de la zone euro.

Classification JEL : F31, C23.

Mots-clefs : Zone euro, taux de change réel d'équilibre, mésalignements, cointégration en panel.

ON CURRENCY MISALIGNMENTS WITHIN THE EURO AREA[♦]Virginie Coudert^{*}Cécile Couharde^{**}Valérie Mignon^{***}

1. INTRODUCTION

While the euro area as a whole has reached a broadly balanced current account since the start of the monetary union, this sound track record hides diverging paths across member countries: Germany has regularly recorded a large surplus, whereas Southern countries such as Spain, Portugal and Greece have run large deficits.

At the start of the monetary union, possible imbalances were considered benign. Indeed, capital flows within member countries would be facilitated by monetary union, especially towards peripheral countries, as exchange rate risk was eliminated. Hence, considering Mundell (1961)'s contribution on optimal currency areas, the criterion that refers to high financial integration would be fulfilled endogenously (Frankel and Rose, 1998; Rose and Engel, 2000). At that time, this enhanced financial integration generated optimistic views about the functioning of the euro zone. First, the external constraint would be loosened for deficit countries (Blanchard and Giavazzi, 2002). Second, capital inflows to the peripheral members would boost their production capacities and their productivity, which would strengthen the real convergence process.

Looking back on the pre-crisis years of monetary union, we can see that expectations were fully met concerning increased cross-border financial integration between member countries (Lane, 2010) and, of course, trade deficits did not trigger currency crises any longer. However, the current sovereign debt crisis has revealed how much external imbalances still matter inside the euro area, as the deficit countries have been the most violently affected (Barrios et al., 2010; Gros, 2011a, 2011b; Higgins and Klitgaard, 2011; Corsetti and Pesaran, 2012). More precisely, the crisis has brought to light two unpleasant facts about monetary union. First, the Greek example has shown that a country can become insolvent within the monetary union, as long as there is neither stringent mechanism to monitor the members' public finances, nor automatic bailing-out. Moreover, one now acknowledges that member countries' sovereign debt may be more difficult to get paid back in a monetary union, as it can

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be assimilated to borrowing in foreign currency (Corsetti, 2010; Boone and Johnson, 2011; de Grauwe, 2011; Pisani-Ferry, 2012). Second, real convergence did not meet expectations. Capital flows to the peripheral countries were not used to improve their production capacities. The bulk of them just fuelled consumption or investment in housing, feeding inflation and a real-estate bubble (Giavazzi and Spaventa, 2010). This situation was worsened by the negative real interest rates observed in those peripheral countries before the crisis, as a higher inflation was deducted from the low interest rate common to the whole euro area.

This functioning of the currency union may have amplified imbalances inside the euro area. Nominal exchange rates have been completely pegged between the euro area members since January 1st 1999. However, real exchange rates have continued to vary as inflation rates have still differed across countries. Higher inflation in peripheral countries has resulted in an appreciation of their real exchange rates beyond the expected Balassa-Samuelson effect, which has eroded their competitiveness and their external trade (Mongelli and Wyplosz, 2008). Indeed, a key question is to know whether current imbalances inside the euro area stem from these adverse movements in real exchange rates. Several recent studies have addressed this issue by using a Fundamental Equilibrium Exchange Rate approach (FEER) for estimating currency misalignments and did find large discrepancies across euro zone countries (Jeong et al, 2011; Cline and Williamson, 2011; Carton and Hervé, 2012).

Our aim in this paper is to determine whether currency misalignments within the area have been amplified since the adoption of the euro. To do this, we assess real equilibrium exchange rates for the main euro area countries through a Behavioural Equilibrium Exchange Rate (BEER) approach pioneered by Clark and MacDonald (1998), and followed by Alberola et al. (1999, 2002), Alberola (2003) and Bénassy-Quéré et al. (2009, 2010) among others. More precisely, we use panel cointegration analysis to estimate these equilibrium exchange rates over the period 1980-2010. We then calculate misalignments as the difference between observed parities and these equilibrium rates, assuming that each country was at the equilibrium on average over the period. This allows us to gauge whether there was a widening in misalignments after the monetary union and investigate whether misalignments have become more persistent due to the lack of nominal exchange rate adjustment.

The rest of the paper is organised as follows. Section 2 is devoted to the literature review. Section 3 presents the data, panel unit root and cointegration tests. Section 4 provides the econometric results. Section 5 concludes.

2. LITERATURE SURVEY

2.1. Inflation and real exchange rate disparities within the euro area

As nominal exchange rates are fixed in a currency union, higher inflation in one country generates a real exchange rate appreciation in this country, likely to result in a loss of competitiveness and a growing external deficit. The inflation criterion included in the Maastricht Treaty was aimed at avoiding this adverse effect, by requiring a convergence in

inflation rates prior to the monetary union. Moreover, the common monetary policy was supposed to complete the convergence in inflation rates by imposing the same monetary stance across member countries. However, several factors have been involved to make disparities in inflation rates persistent after currency union.

First, monetary union itself could have generated different patterns in inflation and growth across countries. Indeed, in the ten first years of currency union, peripheral countries benefited from a sharp reduction of their risk premia along with a substantial drop in their nominal and real interest rates. This favourable situation boosted their domestic demand and contributed to feed inflation. Andersson et al. (2009) use panel estimations on a sample of the 12 founding euro area countries over the period 1999–2006 and show that inflation differentials were primarily driven by different business cycle positions. Moreover, inflation gaps were amplified by differences in transmission mechanisms (cost pressures and their transmission to consumer prices) due to disparities in market-oriented reforms (Bulır and Hurník, 2008). In catching-up countries, higher growth drove inflation through wages and/or booms in house prices. By contrast, prices were kept stable in core countries because of moderate growth and restrictive wage policy in the case of Germany. According to Jaumotte and Sodsriwiboon (2010), the single currency allowed Southern countries to boost their investment by providing them with cheap financing through low real interest rates. Nevertheless, capital inflows were not efficiently allocated as they mainly financed the construction sector in Spain and Ireland, high government deficits in Greece or private consumption in Portugal (Deutsche Bank, 2010).

Second, at the start of monetary union, Southern countries still had substantially lower income and price levels than the core countries despite the previous convergence process. Hence, the Balassa-Samuelson effect predicts that these countries would register higher inflation and a real exchange rate appreciation during their catch-up process. By estimating a relationship between gaps in inflation rates and fundamentals, Honohan and Lane (2003) evidence that price level convergence explains the bulk of inflation differentials in the early years of the currency union. However, Bulır and Hurník (2008) find that only a small part of inflation differentials can be attributed to a Balassa-Samuelson effect. Indeed, the relative productivity of the tradable sector made little progress in Southern countries during monetary union. This result was confirmed by Beck et al. (2009), who find no evidence of a negative relationship between a region's initial income level and subsequent changes in prices. Some country studies led to the same conclusion. Rabanal (2009) shows that inflation differential between Spain and the rest of the euro area during the monetary union is weakly explained by the Balassa-Samuelson effect. Likewise, Honohan and Lane (2003) conclude that the Balassa-Samuelson effect is not decisive for explaining Irish inflation, as Ireland's boom was more driven by employment growth than exceptional productivity gains.

Third, the euro sharp depreciation at the very beginning of the currency union could also have played a role in inflation differentials. Indeed, the exchange rate pass-through to import prices as well as the exposure to extra-union trade are not uniform across countries. According to Honohan and Lane (2003), movements in the euro exchange rate explain a substantial part of

inflation discrepancies, the largest pass-through coefficients being found, except the Netherlands, for peripheral countries: Ireland, Greece and Portugal. However, Bussière et al. (2011) find that changes in the USD parity have played a decreasing role in real exchange rates movements within the euro area.

2.2. Resulting external imbalances within the euro area

Financial integration, resulting from monetary union, tended to reduce the cost of capital and to stimulate investment in peripheral countries, while low nominal and real interest rates lowered their savings. Nevertheless, this evolution was thought benign as monetary union was supposed to lead to “good imbalances”, i.e. reflecting an efficient accumulation of net assets and liabilities. Blanchard and Giavazzi (2002) show that current account positions became increasingly related to countries’ income per capita and that the relationship has been stronger for countries within the euro area, comparatively to European Union countries and OECD economies. Schmitz and von Hagen (2009) confirm this result by estimating a relationship between trade balances and per-capita incomes on a panel of 15 EU countries over the period 1981-2005. According to their study, capital flowed more towards countries with low capital endowments within the euro area after currency union, relative to other EU countries that stayed outside the euro area.

Current accounts diverged considerably across member countries after monetary union, ranging from –14% to 8% of GDP, their average absolute value being as large as 6% of GDP. This contrasted with a much narrower range before monetary union, with an average absolute imbalance equal to 3% of GDP (Barnes et al., 2010). Business cycles differentials as well as changes in relative competitiveness led to these discrepancies. Higher inflation rates in catching-up countries, driven in part by sharp rises in unit labour costs, induced a deterioration in their trade balances whereas more advanced countries benefited from competitiveness gains. According to Berger and Nitsch (2010), trade imbalances markedly widened among euro area countries after the introduction of the single currency and were characterised by a higher degree of persistence.

A recent literature has then tried to determine whether the single currency could have induced “bad imbalances”, i.e. resulting in distortions and misallocation of resources. The approach follows the seminal work of Chinn and Prasad (2003) that estimates current accounts as a function of several economic fundamentals underlying saving and investment patterns. Barnes et al. (2010) have used this methodology for a sample of OECD countries for averages of 5-year periods from 1969 to 2008, which led to two main results. First, while fundamental factors explain the sign of imbalances, they tend to underestimate their size within the euro area. Between 2004 and 2008, both the large current account surpluses observed in Germany and the Netherlands, and the wide deficits in Greece, Portugal and Spain, exceeded in absolute values the fitted values of the model. Second, euro periphery dummies are significant and have a negative sign, suggesting that euro area membership has boosted deficits in the euro periphery beyond what could be explained by fundamentals. Jaumotte and Sodsriwiboon (2010) find similar evidence: current account deficits in Southern euro area countries

exceeded in 2008 their equilibrium levels, though with substantial variation across countries. Overall, the evidence discussed above suggests that real exchanges rates within the euro area may have moved away from their equilibrium levels.

3. DATA, PANEL UNIT ROOT AND COINTEGRATION TESTS

To assess real exchange rate misalignments within the euro area, the first step is to provide an estimation of the equilibrium exchange rates of the member countries. To this end, we estimate the long-term relationship between the real effective exchange rates and their fundamentals. We then deduce the currency misalignments as the gaps between the observed real exchange rates and their equilibrium values.

3.1. Data

We consider annual data over the period ranging from 1980 to 2010 for the following eleven euro zone countries: Austria, Belgium, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Portugal, and Spain, as well as for the euro area as a whole. We rely on the real effective exchange rates extracted from the Bank for International Settlements (BIS) database. Real effective exchange rates are calculated as weighted averages of bilateral exchange rates adjusted by relative consumer prices, the basket used to calculate effective series comprising 27 countries and the weights being based on the bilateral trade.¹

Following the BEER approach, we rely on the parsimonious model proposed by Alberola et al. (1999, 2002) and Alberola (2003), where the real equilibrium exchange rate depends on (i) a productivity variable to account for a Balassa-Samuelson effect, and (ii) the net foreign asset position. These two fundamental variables have been shown to have a long run impact on the real exchange rates in many studies using different panel of countries (Bénassy-Quéré et al., 2009, 2010). A rise in productivity in one country relative to its partners tends to appreciate the equilibrium exchange rate; as well, an increase in its foreign asset position makes the equilibrium exchange rate appreciate. Here, we test these standard effects on the panel of euro area countries, in order to determine whether productivity movements and current account trajectories drive the real exchange rates.

The country's i productivity variable is proxied by the ratio of its PPP GDP per capita (source: WEO, IMF) to a weighted average of trade partners' PPP GDP per capita, using the same weights as for real effective exchange rates.² Net foreign asset (NFA) positions are

¹ Regarding the euro currency, a "theoretical" exchange rate has been retrieved using a weighted average of the legacy currencies to get a proxy for the euro before 1999 (see Klau and Fung, 2006). The list of the 27 countries is the following: Austria, Australia, Belgium, Canada, Denmark, Euro area, Finland, France, Germany, Greece, Hong Kong, Ireland, Italy, Japan, Korea, Mexico, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, Taiwan (China), United Kingdom, United States.

² The choice of the productivity measure is a rather difficult task. In the original Balassa-Samuelson model, the productivity variable refers to total factor productivity, which cannot be measured directly and is difficult to estimate.

taken from the Lane and Milesi-Ferretti (2007) database for the 1980-2007 period. The series have been updated for 2008-2010 by cumulating the current accounts in USD to the previous NFA position, extracted from the WEO database of the IMF. The NFA series are divided by GDP in USD, taken from the WEO database. Real effective exchange rates and relative productivity series are expressed in logarithm.

3.2. The long-run relationship between real exchange rates and fundamentals

We consider the following long-run relationship:

$$REER_{it} = \alpha_i + \beta_1 PROD_{it} + \beta_2 NFA_{it} + \varepsilon_{it} \quad (1)$$

where $i = 1, \dots, 11$, $t = 1980, \dots, 2010$, REER stands for the log of the real effective exchange rate, PROD is the log of the relative productivity and NFA is the net foreign asset position expressed as share of GDP. α_i accounts for country-fixed effects, and ε_{it} is the error term.

Before estimating Equation (1), panel unit root and cointegration tests have to be applied. Given that our panel includes countries that are likely to share some common characteristics, we rely on second-generation panel unit root tests.³ Four tests are considered, all being based on the unit root null hypothesis. The Moon and Perron (2004) test consists in testing the unit root hypothesis on de-factored observations, obtained as deviations from the common components that have been eliminated from the series. The Choi (2002) test also tests the unit root hypothesis using the modified observed series that allows for the elimination of the cross-sectional correlations and the potential deterministic trend. More specifically, it relies on an error-components panel model and removes the cross-section dependence by eliminating (i) individual effects using the Elliott et al. (1996) methodology (ERS), and (ii) the time trend effect by centering on the individual mean. The Pesaran (2007) CIPS test is based on Dickey-Fuller-type regressions augmented with the cross-section averages of lagged levels and first differences of the individual series. Finally, the approach suggested by Chang (2002) consists in using the instrumental variable method to solve the nuisance parameter problem due to cross-sectional dependency: in a first step, for each cross-section unit, the autoregressive coefficient from an usual ADF regression is estimated using the instruments generated by an integrable transformation of the lagged values of the endogenous variable, and, in a second step, a cross-sectional average of the individual unit test statistics is considered. As shown in

An alternative would have been to retain the consumer-price-to-producer-price ratio as a proxy of relative productivity in the traded-goods sector, as in Alberola et al. (1999, 2002) and Bénassy-Quéré et al. (2009). However, as mentioned by Engel (1995) among others, this proxy can be affected by factors unrelated to the Balassa-Samuelson effect, e.g. relative demand effects, tax changes, or the nominal exchange rate itself. The output per unit of labor, based on the number of persons employed, may also be retained for studying the Balassa-Samuelson effect, but its main drawback lies in the fact that productivity growth may arise in the non-tradable sector rather than in the tradable one. For these reasons and thanks to their availability, we choose to rely on PPP GDP per capita data as a proxy for productivity.

³ Correlations across individuals constitute nuisance parameters in the first-generation panel unit root tests that are based on the cross-sectional independency hypothesis. Rather than considering correlations across units as nuisance parameters, the category of second-generation tests aims at exploiting these co-movements in order to define new test statistics.

Table A1 in Appendix, all tests conclude in favour of the null hypothesis, meaning that our three considered series are I(1).

Turning to panel cointegration tests, we rely on Pedroni and Kao tests which are based on Engle-Granger (1987) two-step (residual-based) cointegration tests. Among the seven tests proposed by Pedroni (1999, 2004), four of them are based on the within dimension (panel cointegration tests) and three on the between dimension (group mean panel cointegration tests). Group mean panel cointegration statistics are more general in the sense that they allow for heterogeneous coefficients under the alternative hypothesis of cointegration. The Kao (1999)'s test is close to Pedroni's tests, but specifies cross-section specific intercepts and assumes that the coefficients on the first-stage regressors are homogeneous across individuals. Finally, following the approach suggested by Maddala and Wu (1999), we test for cointegration by combining Johansen tests from individual cross-sections. Results in Table A2 in Appendix are globally in favor of the existence of a cointegrating relationship. Indeed, the null hypothesis of no cointegration between the three considered variables is rejected according to five Pedroni's tests. This result is confirmed by Kao and Johansen tests, which also reject the null hypothesis of no cointegration. Based on these results, it is now possible to estimate the long-term, cointegrating relationship (1) and to derive the corresponding misalignments.

Since OLS estimates are biased and dependent on nuisance parameters, we use the Dynamic OLS (DOLS) method introduced by Kao and Chiang (2000) and Mark and Sul (2003) in the context of panel cointegration. Roughly speaking, the DOLS procedure consists in augmenting the cointegrating relationship with lead and lagged differences of the regressors to control for the endogenous feedback effect. The estimated coefficients are the following:

$$\hat{\beta}_1 = 0.2475; \hat{\beta}_2 = 0.2314 \quad (2)$$

and the intercept is calculated so that each country has a real effective exchange rate in equilibrium on average over the period. Both coefficients β_1 and β_2 are correctly signed: a 1% rise in the relative productivity (resp. in the net foreign asset position) leads to a 0.25% (resp. 0.23%) real exchange rate appreciation.⁴

3.3. Testing for a break in the relation of real exchange rates to their fundamentals

The former results, the existence of the cointegration relation as well as the signs of the coefficients, show that we retrieve the same results for the euro area as those found in the previous literature for larger panels (Bénassy-Quéré et al., 2010). Hence, despite the

⁴ As robustness checks, to avoid any bias linked to the current crisis, Equation (1) has been estimated on the shorter 1980-2007 pre-crisis period. Our results are robust since the estimated coefficients are very close to those reported here (the complete results are available upon request to the authors).

specificity of the currency union, the real exchange rates are driven in the long run by exactly the same fundamentals in the euro area as in the rest of the world.

To be sure that some structural break has not occurred after the launch of the euro, we further verify the stability of this cointegration relationship. To account for possible breaks, we apply the cointegration tests developed by Westerlund and Edgerton (2007). The tests are based on the null hypothesis of no cointegration and are robust to both cross-sectional dependence and unknown heterogeneous breaks in the intercept and/or the slope of the cointegrating regression. Results show that the null is always rejected, confirming that the cointegrating relationship is robust to potential level and regime shifts.⁵

On the whole, the currency union has not changed the long-run relation of real exchange rates to their fundamentals. The stability of the relation does not preclude that the time for real exchange rates to adjust to their fundamentals has not lengthened since monetary union. Indeed, the adjustment delay is likely to have increase because the nominal exchange rate cannot adjust anymore and prices are rigid in the short-run. The consequence would be growing currency misalignments within the euro area, as we will see below.

4. EXCHANGE RATE MISALIGNMENTS WITHIN THE EURO AREA

4.1. Characteristics of currency misalignments inside the euro area

We assess the behavioural equilibrium exchange rate (BEER) as the fitted value of Equation (1) with the estimated coefficients reported in Equations (2):

$$BEER_{it} = \hat{\alpha}_i + \hat{\beta}_1 PROD_{it} + \hat{\beta}_2 NFA_{it} \quad (3)$$

We then derive the corresponding currency misalignments for each member of the euro area:

$$m_{it} = REER_{it} - BEER_{it} \quad (4)$$

A positive misalignment is equivalent to an overvaluation of the currency, while a negative one is an undervaluation of country's i currency compared to its fundamentals.

By construction, an increase in overvaluation can stem from the depreciation of the real equilibrium exchange rate (BEER) or the appreciation in the observed real exchange rate (REER). This leaves four possible factors for an increase in overvaluation in one country: (i) a decrease in its relative productivity, that would depreciate its equilibrium exchange rate; (ii) a decrease in its net foreign assets, generally induced by external deficits, that would also depreciate the equilibrium exchange rate; and two other factors linked to the appreciation of its real exchange rate inside the currency union: (iii) a real appreciation of the euro towards

⁵ Results are available upon request from authors.

third currencies; (iv) a higher inflation in the home country compared to all partners. Theoretically, different exposures to trade with third countries is also a factor able to increase overvaluation in one euro member country without any of the previous factors involved;⁶ however, this can be considered as a second-order effect.

Also by construction, the euro effective exchange rate is not directly comparable to the one of any of the member countries. Indeed it should be more fluctuating because it is calculated against third currencies with flexible parities, whereas the real effective exchange rates of member countries are calculated relatively to their trade partners, most of them being inside the euro area, with completely fixed parities. Hence, the effective exchange rates of euro area members exhibit smaller fluctuations on average than the euro itself because of the large weighting to intra-euro zone partners. One the reason underlying the monetary union and previously the European monetary system (EMS) was precisely to stabilize the effective exchange rates of member countries in order to boost their trade. Consequently, when the euro plummeted against the dollar and all other key currencies at the very start of monetary union, there was a drop in the euro real effective parity by 15.7% in 2000 compared to 1998. Nevertheless, this brought about a much smaller depreciation in the effective exchange rates of individual euro area countries, the maximum depreciation recorded in any of these countries being 7.9%. This issue has a direct impact on the misalignments. As the BEER of the euro area is calculated using the aggregate productivity and foreign asset position of the euro zone, it is more stable than the observed REER of the euro area. This more stable equilibrium exchange rate combined with a more variable observed effective parity typically result in larger misalignments for the euro than for member countries on average.

4.2. Are currency misalignments homogeneous across euro zone countries?

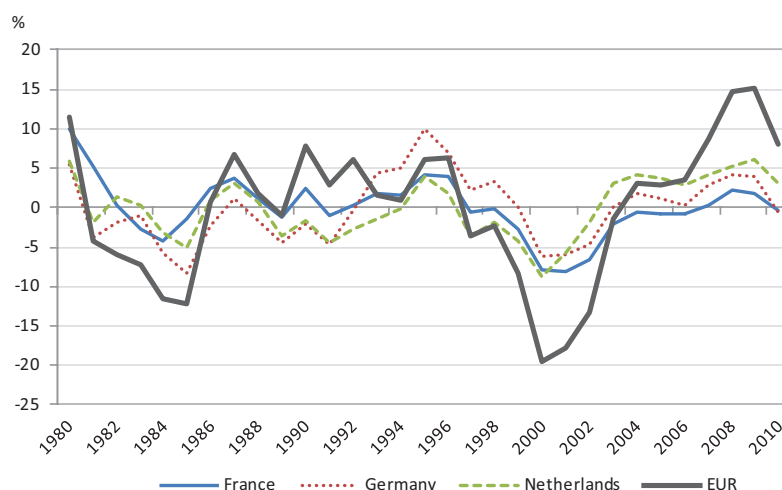
Figures 1 to 3 report the estimated currency misalignment for each euro zone country over the whole period, together with the euro misalignment. Various interesting facts may be highlighted from these figures.

Regarding the core countries displayed in Figure 1, the misalignments calculated for France, Germany and the Netherlands roughly co-move with the euro misalignment though displaying smoother fluctuations. In the early 2000s, all core countries gained competitiveness because of the weakness of the euro. Unsurprisingly, the undervaluation of the member countries was lower than that of the euro for the reasons described in Section 4.1. The phenomenon was reversed at the end of the period, after the euro had strongly appreciated against third currencies (by 41% from 2000 to 2009 ahead of the 7% drop in 2010). The euro is estimated to be overvalued in 2009 and 2010 (by around 15% and 8% respectively). The overvaluation

⁶ Suppose for example that the euro REER is globally stable, but depreciates versus several currencies and appreciates versus the GBP. If one member country trades more with the UK than the whole euro area, its REER will appreciate, everything being equal. This type of effect could affect Ireland whose trade is much more oriented towards the US and the UK than that of the euro area, but is likely to be benign in other member countries.

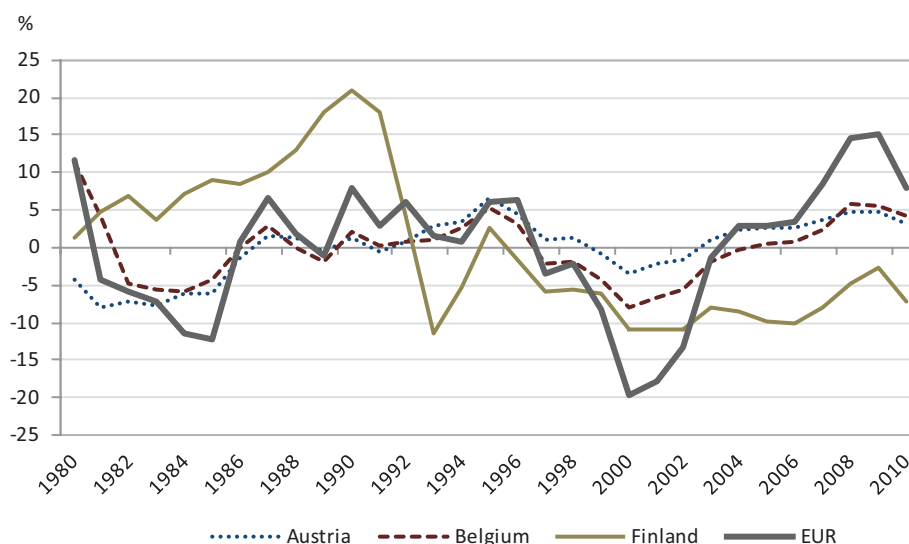
is much less pronounced in the individual countries: Germany and France have real exchange rates nearly at equilibrium in 2010—the reduction of their overvaluation being mainly due to the depreciation of the euro.

Figure 1. Misalignments: France, Germany and Netherlands, in %



Source: authors' calculations. Positive misalignment: overvaluation, negative misalignment: undervaluation.

A similar pattern is found for other core euro area countries, such as Austria and Belgium (Figure 2). The evolution of their misalignment is close to that of the euro with smoother fluctuations. For these two countries, there is a slight overvaluation at the end of the period, less than 5%, which is lower than that of the euro. The case of Finland is particular as its real exchange rate has been undervalued since its drastic devaluation in 1993. Finland is the only country in the area characterized by an undervaluation on the recent period. Indeed, thanks to a current account always in surplus since 1994, Finland has been able to improve its NFA position; it has also experienced a substantial increase of its relative productivity since the mid 1990s, both favourable evolutions which were able to appreciate the equilibrium exchange rate.

Figure 2. Misalignments: Austria, Belgium and Finland, in %

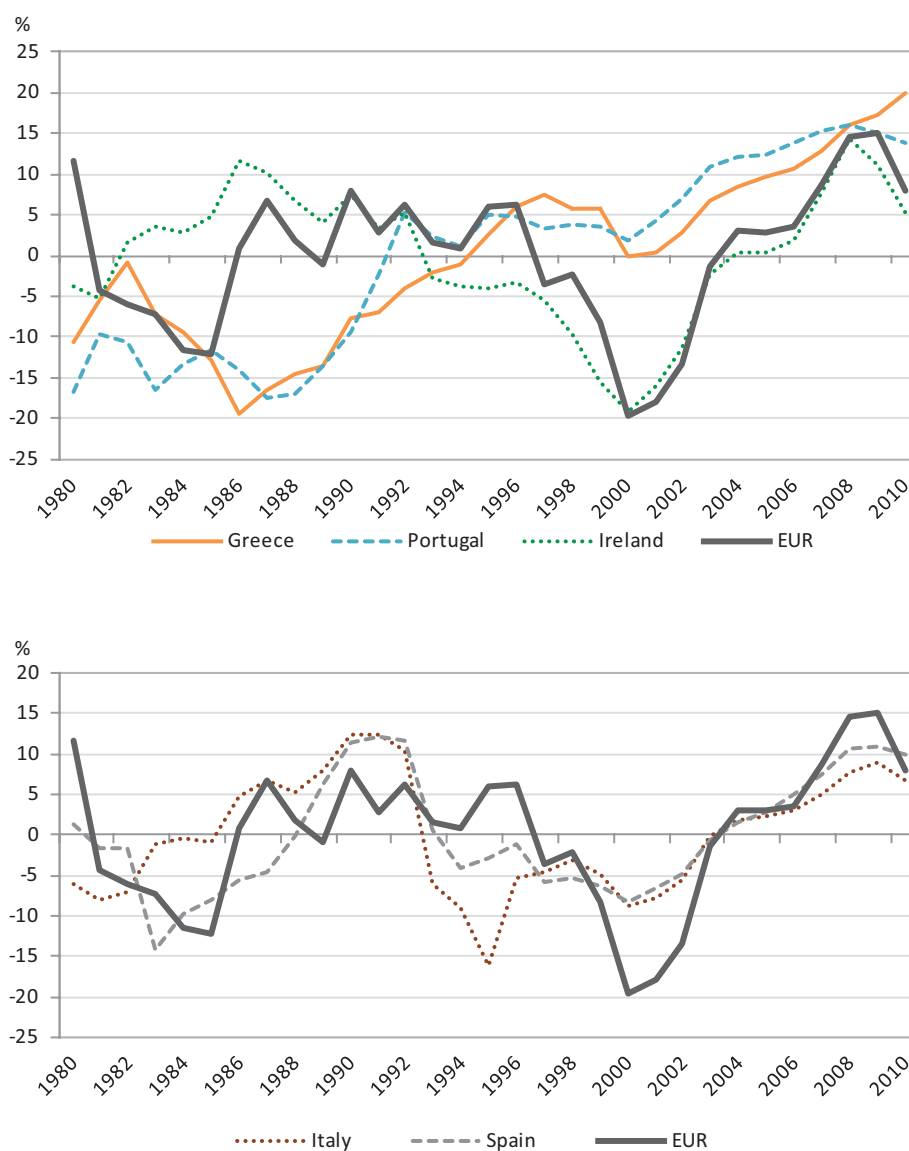
Source: authors' calculations. Positive misalignment: overvaluation, negative misalignment: undervaluation.

Figure 3 reports the misalignments for the five euro zone countries often referred to as “peripheral” (Greece, Ireland, Italy, Spain and Portugal). Greece, Portugal and to a lesser extent Spain had undervalued exchange rates during the first decade of the period under study, whereas Ireland’s currency was overvalued. Regarding Italy, after being overvalued in the late eighties, the Italian currency drastically depreciated in the two successive crises undergone by the EMS in 1993; this left the country with an undervalued currency at the start of monetary union. Spain followed a quite similar pattern. The country also underwent a violent devaluation through the 1993 crisis, which had given it a persistently undervalued exchange rate until the time it joined the euro area in 1999. In the early 2000s, Spain along with Ireland still had undervalued currencies when benefiting from the weakness of the euro. On the contrary, Greece and Portugal seem to have suffered from overvaluation of their currency since the mid nineties. Higher inflation and degradation in the external position together with the appreciation of the euro have worsened these two countries’ overvaluation, since the mid 2000s. Meanwhile, the same factors have been at work in Spain, Italy and Ireland, reversing the situation of their real exchange rate to a large overvaluation.

Corrective mechanisms did not wipe off overvaluation in peripheral countries during the crisis. Three factors even contributed to increase the previous overvaluation: net foreign assets continued to fall despite the reduced current account deficits, productivity regressed as capital flows reversed, inflation stayed higher than in the rest of the euro zone except for Ireland. The only release came through the 7% drop in the euro REER in 2010. Consequently, overvaluations appear still substantial in 2010 for Greece (20%), Portugal (14%), Spain (10%)

and, to a lesser extent, Italy (7%) and Ireland (5%). The situation is particularly critical for Greece as its overvaluation even increased in 2010 under the effect of a drastic degradation of the country's fundamentals. Only Ireland managed to reduce its overvaluation substantially during the crisis (from 14% in 2008 to 5% in 2010), by undergoing a severe recession that triggered a fall in prices in addition to public sector pay cuts, the inflation differential with the euro zone falling at -4.8% in 2009 and -2.6% in 2010.

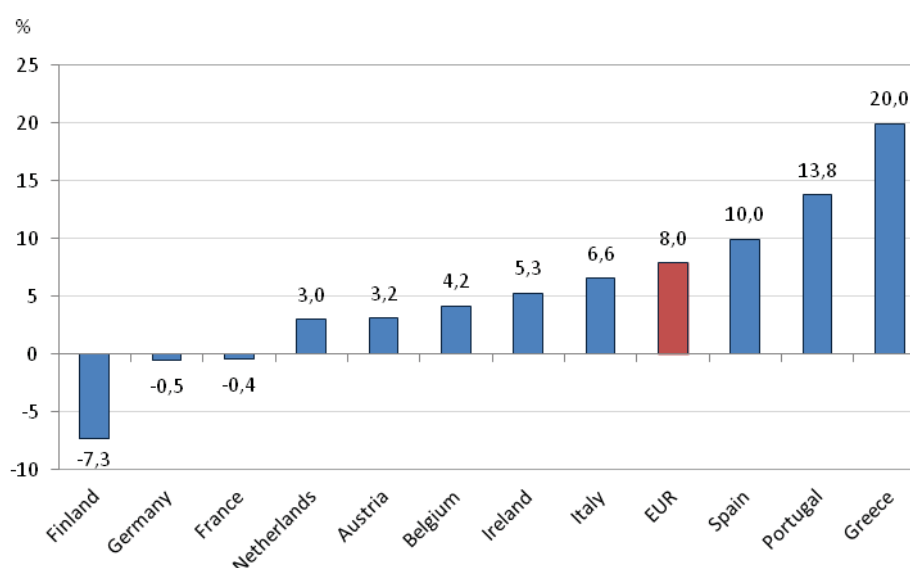
Figure 3. Misalignments in peripheral countries, in %



Source: authors' calculations. Positive misalignment: overvaluation, negative misalignment: undervaluation.

The group of Southern members (Spain, Portugal, and Greece) clearly stands out from the rest of the panel, since their overvaluation is higher than that of the euro in 2010 (Figure 4). This situation is especially worrying, as the pegged nominal parities within the euro zone partners should soften the effects of the euro appreciation (Section 2.1). Such a result is linked to the severe economic crisis undergone by these countries since 2008, especially to the persisting unfavourable evolution in their external accounts, resulting in decreasing net foreign assets. As this unpleasant evolution was not offset by sufficient progress in productivity, the equilibrium exchange rates of these countries have tended to depreciate since the mid-2000s, especially for Portugal and Spain. As the observed real exchange rates appreciated due to (i) the euro appreciation and (ii) higher inflation than in the core countries, this resulted in an ever increasing gap between the appreciating observed parity and the depreciating equilibrium exchange rate, i.e. in an increasing overvaluation.

Figure 4. Misalignments in euro area countries, in 2010, in %



4.3. Have currency misalignments widened since monetary union?

We now investigate whether the currency misalignments have been reduced or amplified after the adoption of the single currency. On the one hand, monetary union could have stabilized the effective parities as the bulk of trade is made with intra-zone partners. On the other hand, pegged nominal exchange rates could have generated overvaluation in high inflation countries, especially in Southern Europe.

Figure 5 compares the mean absolute misalignments during two sub-periods around the launch of the euro, 1988-1998 and 1999-2010, and by country. This figure shows three main

results. First, currency misalignments have been larger since monetary union for 8 out the 11 euro members under review. Second, misalignments are on average larger on each period for peripheral countries, as well as for Finland. Third, the increase in misalignments since the currency union is particularly marked in the three peripheral countries—Greece, Ireland and Portugal—hit by the sovereign debt crisis in 2010-2011 that required the help of the European Financial Stability Fund (EFSF). This may suggest that their debt crisis was not only due to their deteriorating public finances (or to a bank crisis in the case of Ireland), but a loss of competitiveness could also have been at stake. The evolution on the whole period is depicted on Figure 6 that distinguishes two groups of euro countries: core (including Belgium, France, Germany, Netherlands as well as Finland) and periphery (the others). It shows that misalignments have been higher in peripheral countries every year since the beginning of the period under review. However, the gap between the two groups has sharply widened since the early 2000s.

On the whole, real exchange rate misalignments have not been wiped off by the monetary union, because of the contrasted path of fundamentals and the persisting inflation differential between member countries.

Figure 5. Mean absolute misalignment, by sub-periods, in %.

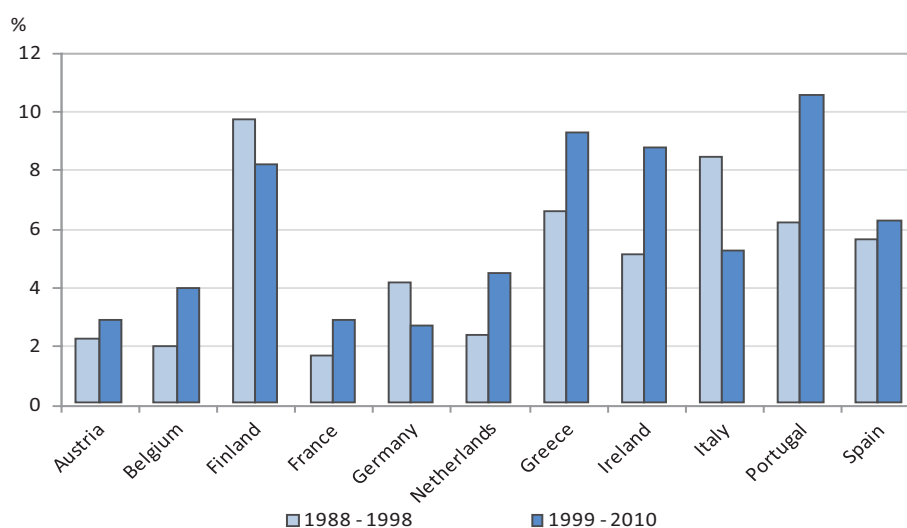
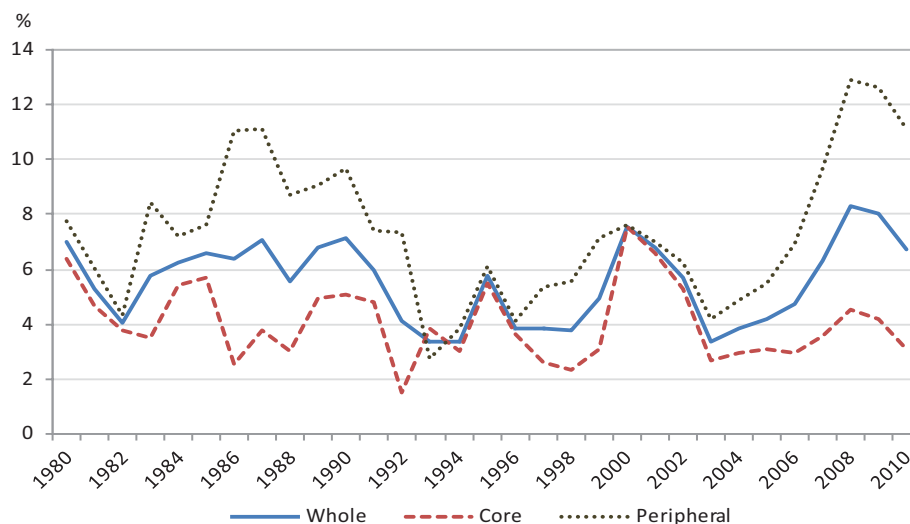


Figure 6. Mean absolute misalignments, in the euro area, core and peripheral countries, in %



4.4. Have misalignments become more persistent since monetary union?

We now compare the persistence in misalignments before and after the launch of the euro. Table 1 reports the value of the first-order autocorrelation coefficient of misalignment series (a greater value of the coefficient indicates a higher persistence). Two main results can be highlighted. First, misalignments are more persistent after monetary union than before (0.78 versus 0.64) for the whole panel of euro area countries, and for both core and peripheral countries. Second, misalignments are also more persistent in the peripheral countries than in the core members. In other words, disequilibria in real exchange rates are very slow to be corrected in these countries: after the currency union, it takes more than four years on average to wipe out a misalignment (coefficient of 0.85).

Table 1. First-order autocorrelation coefficient of misalignments

	1980-2010	1980-1998	1999-2010
Whole panel	0.8050	0.6447**	0.7817**
Core countries	0.6510	0.4034*	0.5410*
Peripheral countries	0.8668	0.7512*	0.8510*

Note: ** (resp. *): the coefficients are significantly different across the two sub-periods at the 5% (resp. 10%) statistical level.

These findings are confirmed by the estimation of panel vector error correction models (VECM):

$$\Delta REER_{it} = \lambda m_{it-1} + \sum_{k=1,K} \theta_k \Delta REER_{it-k} + u_{it} \quad (5)$$

where $\Delta REER_{it}$ stands for the first difference in $REER_{it}$, K for optimal lag length (selected using the AIC criterion), and λ can be interpreted as (minus) the speed of adjustment. Therefore a negative sign indicates that the real exchange rate adjusts at each period to reduce the previous misalignment.

Given that VECM are dynamic panel data models, we estimate them by the Generalized Method of Moments (GMM), which provides a convenient framework for obtaining efficient estimators in this context.

Table 2 displays the estimated values of the error-correction term. Both previous results are confirmed by these estimations. First, misalignments are found more persistent after monetary union, as the speed of adjustment (equals to $-\lambda$) decreases (from 0.2735 to 0.2151), for the whole panel. This means that misalignments are only reduced by 21.5% each year after the currency union. Second, misalignments are more persistent in the peripheral countries than in the core countries, the reduction in the misalignment being only of 17.6% per year in those countries, versus 32.6% in the core countries after monetary union. Results are therefore very different for the two sub-groups of countries, putting forward the strong heterogeneity between the core and periphery of the euro area. The error-correction term is significant for the core countries for both sub-periods, with misalignments being more persistent after the launch of the euro. While real exchange rates move to correct rather rapidly disequilibria in core countries, they do adjust slowly after the monetary union in the group of peripheral countries, the speed of adjustment being twice slower.

Table 2. Estimation of panel VECM: estimated coefficient on the error-correction term λ

	1980-2010	1980-1998	1999-2010
Whole panel	-0.1880 (-5.23)	-0.2735 (-3.97)	-0.2151 (-5.30)
Core countries	-0.3592 (-5.39)	-0.5194 (-4.86)	-0.3255 (-3.80)
Peripheral countries	-0.0965 (-2.17)	-0.1092 (-0.94)	-0.1764 (-3.60)

Note: between parentheses: t-statistics.

5. CONCLUSION

As all member countries have a completely pegged nominal exchange rate against one another and the bulk of their trade is carried out within the euro zone, monetary union was logically expected to stabilize the nominal effective exchange rates of its members. However, their real exchange rates may still diverge, due to uneven inflation as well as different exposures to trade with third countries having flexible exchange rates with the euro. In reality, divergences in real effective exchange rates were mainly driven by inflation rates that have been substantially higher in the peripheral countries.

Our results show that real effective exchange rates have been overvalued in those peripheral countries since the mid-2000s. This situation is due to several factors: (i) the degradation in their external positions caused their equilibrium exchange rate to depreciate without moving the observed exchange rate, due to lack of adjustment mechanisms; (ii) progress in productivity were not sufficient to offset this unfavourable evolution; (iii) higher inflation in these peripheral countries worsened the problem, it had stemmed from overheating economy, fuelled by capital inflows and negative real interest rates; (iv) the appreciation of the euro against third currencies over the period brought about some adverse effects on the whole area competitiveness relatively to third countries.

Our findings also put forward an increase in misalignments since the currency union, especially in peripheral countries. Moreover, misalignments have been more persistent in those countries, as the speed of adjustment toward the equilibrium exchange rate is about twice slower than for core members. Pegged nominal exchange rates between euro zone countries naturally prevent adjustments through currency movements while rigidity of prices limits their downward change. More worryingly, the three countries that have been the most severely hit by the sovereign debt crisis in 2010-2011, Greece, Ireland, Portugal, are also those exhibiting the largest overvaluation of their real exchange rate. These gaps in competitiveness inside the monetary union are a further challenge for the very functioning of the currency union.

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APPENDIX

Table A1. Panel unit root tests

	Moon and Perron	Choi	CIPS	Chang
REER	-6.7430 (0.7738)	-6.1857 (0.3091)	-2.0751 (0.1200)	3.0285 (0.9988)
PROD	-5.9150 (0.1659)	-3.7978 (0.7299)	-1.9041 (0.3000)	4.8683 (1)
NFA	-5.9568 (0.1286)	1.2408 (0.8927)	-1.4019 (0.9100)	4.5282 (1)

Note: p values are reported in parentheses. All tests include individual effects. The table reports: the tb statistic the Moon and Perron's test, and the statistic corresponding to the inverse normal test for Choi's test.

Table A2. Panel cointegration tests

Pedroni	Panel tests	Group mean panel tests
ν	0.0700*	
ρ	0.3077	0.6480
PP	0.0158**	0.0375**
ADF	0.0118**	0.0121**
Kao	0.0008***	
Johansen	None: 0.0015***	At most one: 0.1650

Note: * (resp. **, ***): rejection of the null hypothesis of no cointegration at the 10% (resp. 5%, 1%) significance level.

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